



Superstar Fundraising

Maryanne Dersch teaches nonprofits to have donors flocking to them like fans flock to superstars!

Maryanne knows nonprofits. She has worked with 100s organizations to transform their marketing and propel their growth and fundraising. She is a cheerleader, strategist and culture coach. Her expertise in the industry combined with her high-energy, entertaining delivery has led her to present at 100s of conferences and workshops. Maryanne is the founder of Superstar Fundraising and author of *Courageous Communication: How Codependence is Making Your Nonprofit Boring and What to Do About It*.



Maryanne has such a gut-level understanding of branding that people always come away from her keynotes with a new understanding of their own organization's brand."

— Lynn DeLearie, Lynn DeLearie Consulting

When Maryanne speaks, she instantly involves audiences with her upbeat and enthusiastic style. Maryanne has the qualities, knowledge and passion that bring a topic to life and keep the audience absolutely enthralled."

— Amy Cole Buehler, Washington University

Maryanne Dersch captures and dissects the virtues and challenges of honest and clear communication with donors in an energetic and engaging style."

— Carol Weisman, Board Builders, Inc.

Maryanne's passion and her expertise shine through. Fantastic!"

— Rob Lowe, Giving Back Podcast

"Maryanne is everything you would want in a speaker. She is engaging, fun, impeccably informed, and relatable."

— Julie Turner, Lindenwood University



Learn how to market to raise more money

- **Superstar Fundraising:** 8 steps to have donors flocking to you like fans flock to superstars
- **Marketing Espionage:** how to spy on yourself or anyone else for to leverage your online presence
- **Shine Your Light:** develop content that has new donors finding you and creating action
- **Proven Power Words:** write messaging that moves donors to action
- **Stop the Attention Treadmill:** stop running and break through the communications clutter
- **Fearless Fundraising:** release your mental blocks and raise more money
- **Nonprofit Manifesto:** bust through limited thinking and redefine what nonprofit marketing means to the sector

BOOKING INFORMATION

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