



**MARYANNE
DERSCH**
AUTHOR SPEAKER TRAINER



Grow your **INFLUENCE** to grow your **INCOME** and **IMPACT**

Maryanne Dersch is the influence queen of nonprofits. She coaches and trains nonprofit leaders to start getting the most out of themselves and everyone else and stop feeling burned out, bummed out or stressed out. Her rebel-with-a-heart approach calls you to be more influential in your life, work and even in your own view of self. Yes, it feels a bit like nonprofit therapy, and it totally works!



Maryanne has spent more than 30 years helping organizations communicate more effectively internally and externally. She is leading a movement to change "nonprofit" to "human investment company" to accurately reflect the contributions of the sector.

Maryanne wrote **THE BOOK** on nonprofit communications. (And it won the Big Book Award!) She also hosts the Influential Nonprofit podcast!



WHAT PEOPLE ARE SAYING!

Maryanne's presentations, enthusiasm and examples are so incredible. I've saved a presentation Maryanne made years ago on storytelling and still share it with folks.

Nina Needleman, Capacity Building Catalyst

Maryanne uses real life experiences to make her topics relatable and applicable to all attendees. Maryanne has a wicked sense of humor, and in addition to learning, you will also be entertained by her vivacious personality

Theresa Beck Fleck, VP of Philanthropy, Logan University

Maryanne Dersch captures and dissects the virtues and challenges of honest and clear communication with donors in an energetic and engaging style."

Carol Weisman, Board Builders, Inc.

You're an excellent facilitator and presenter.

Love your energy and your down-to-earth attitude.

Donor Attraction Forum participant



MARYANNE'S PREVIOUS AWESOME AUDIENCES!



Maryanne's keynotes and workshops include...

More topics available!

- **Communicating in Crisis**
How to keep your sh*t together when the rest of the world is falling apart
- **Fearless Fundraising**
How to raise more money without feeling rejected, ineffective or pushy
- **Survive to Thrive**
How to grow your nonprofit in any circumstance
- **Unlock Your Influence**
Be more productive, powerful & persuasive with BOARD, STAFF & DONORS!
- **Three Secrets to Influence**
How they will help you raise more money
- **Get to Yes**
Three secrets to hearing YES more frequently, faster and with less follow-up
- **The Joy and Ease of Fundraising**
How to find the right donors to make your fundraising efforts energy-rich and fruitful


When Maryanne speaks, she instantly involves audiences with her upbeat and enthusiastic style. Maryanne has the qualities, knowledge and passion that bring a topic to life and keep the audience absolutely enthralled."

— Amy Cole Buehler, Washington University Nonprofit Management & Wings of Hope



BOOKING INFORMATION

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